


Hello, I'm Kathrine

I'm an end-to-end product designer: a love for storytelling, creativity, and building what really matters to people, brought me to design.

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Work Experience

Senior Product Designer | Poshmark Feb 2021 - Present

Poshmark app

- Launch Livestream feature from end to end.
- Partnering with Product Managers, Operation team and Engineer team.
- Researching and defining the problem and goals.

Senior Product Designer | Spin Scooter Feb 2021 - Jan 2022

Spin Rider App + Internal Team App

- Partnered with Product Managers, Operation team and Engineer team.
- Researched and defining the problem and goals.
- Presented designs to stakeholders at various stages.
- Giving and soliciting feedback from designers and cross-disciplinary partners.

Product Designer | eBay July 2018 - Jan 2020

Lead eBay Passport internal team

- Partnering with Product Manager, and Engineers.
- Researching and defining the problem and goals.
- Mapping out user flows, visual design, prototyping interactions.
- Designing visual system and tools across the platform.
- Prototyping the user flow on multiple platforms.
- Presenting designs to stakeholders at various stages.
- Giving and soliciting feedback from designers and cross-disciplinary partners.

UIUX Designer | Fyusion Jan 2017 - May 2018

Produce high-quality creative assets including icons, illustrations, and UI for mobile, web and print. Design pixel perfect UI comps for our mobile app Fyuse Create visuals that are inspired by brand guidelines, but also push to extend and evolve Fyusion's visual language.

Marketing Graphic Designer | Instapage Apr 2016 - Aug 2016

Produce high-quality creative assets including icons, illustrations, and UI for mobile, web and print. Design pixel perfect UI comps for our mobile app Fyuse Create visuals that are inspired by brand guidelines, but also push to extend and evolve Fyusion's visual language

Visual Designer | Verlocal July 2015 - Apr 2016

Design clear appealing graphic communications for print and web, Including email materials, promotional items, social media ads, flyers, HTML/CSS email development, and motion graphic.

Education

Academy of Art University | Web Design & New Media, MFA 2012 - 2016

Fu Jen Catholic University | Philosophy, BA 2008 - 2012